4. Your digital footprint

Australian blueprint for career development

Career Management Competency											
1	2	3	4	5	6	7	8	9	10	11	12

Learning intention

Students will understand what a digital footprint is and why it is important to be mindful of their online content and privacy.

Success criteria

Students can scan their online presence and make appropriate decisions about what they allow to remain and what they choose to delete.

Resources

- [Your digital reputation | eSafety Commissioner](#)
- [Building a positive digital footprint | myfuture](#)
- [What comes up when you google yourself?](#)
- [esafety guide](#)
- Computer or mobile phone access (if school policy allows for an educational activity)

Classroom organisation

- Whole class
- Individual or pairs

Preparation

Ensure you are familiar with the online resources.

Activity 1

As students transition from school to a range of post school destinations it is timely to discuss their digital reputation and how this may positively or negatively affect their personal brand.

What is your Digital Footprint?
Your digital footprint is any information you leave about yourself online, from comments on social media, pictures and posts to app use, emails and the websites you visit. It is important to be aware of the online trail you leave.

In today's world, your digital footprint matters. To build a positive digital footprint, consider what you publish online. At some stage, someone will search for you online. It could be your future boss, teacher, lecturer or parent.

https://www.esafety.gov.au/young-people/digital-footprint

- Students work with a trusted partner to discuss:
    - the concept of a digital footprint and how they feel theirs may be perceived.
    - what they believe to be appropriate or inappropriate content for their age and stage
    - how their footprint may change over time.

Activity 2

- View What comes up when you google yourself?
- Students google themselves to see what immediately comes up.
- Students Google a few other people, possibly a parent, sporting or media figure.

Activity 3

- Students 'clean up' their digital footprint and consider their privacy settings. Encourage students to continue this at home.
- Students access The eSafety Guide to learn about the latest games, apps and social media, how to protect their information and report harmful content.

Reflection

As a class, students discuss the value of ongoing attention to curating their digital footprint.