

7. The benefits of labour market information

Australian blueprint for career development

Career Management Competency											
1	2	3	4	5	6	7	8	9	10	11	12

Learning intention

Students will develop an awareness of labour market information and how it can be used to guide occupation or career pathway planning decisions.

Success criteria

Students can:

- analyse data from the Australian Jobs 2023 report and/or the Jobs and Skills Atlas dashboard
- describe the labour market conditions of one or more occupations.

Resources

- The Jobs and Skills Atlas www.jobsandskills.gov.au.
- [Australian Jobs 2023](#) for online access. The pdf can be downloaded here, or printed copies can be requested via email nci@dewr.gov.au.
- Worksheet – Using labour market information.
- [Skills Priority List](#).
- [Clean energy critical occupations](#).

Classroom organisation

- Whole class
- Pairs
- Individual

Preparation

- Teachers should familiarise themselves with the Australian Jobs 2023 document and/or the Jobs and Skills Atlas. Teachers would benefit from having at least one occupation researched to provide as an example.
- Knowledge of the clean energy critical occupations and the skills priority list would be useful.
- Print a copy of the using labour market information worksheet for each student.

Activity 1

- Explicitly teach what is meant by labour market information (LMI):
Labour market information refers to data and details about the job market, and it helps us understand the employment landscape. LMI tells you about different jobs, their salaries, and the skills you need to succeed.
- Explain that understanding labour market information can help inform a young person's career interests, develop career pathways, and create employment opportunities.
- Explain that labour market information is not just useful for school leavers but also for anyone considering a job or career change at any time of their life. According to the University of Queensland, Generation Z can expect to have 3-7 careers before they retire (<https://study.uq.edu.au/stories/how-many-career-changes-lifetime>).

Activity 2

- Using the Labour market information worksheet ask students to write down 3-5 occupations that interest them in order of preference.
- Instruct students to navigate to the [Jobs and Skills Atlas](#). Ask students to click on the National and State view. Students should choose the state in which they will be seeking work. If there is time at the end of the lesson, students can be encouraged to explore the website for more in-depth regional or local information.
- Instruct students to click on the Occupations button to the left of the page.
Explain what is meant by a clean energy critical occupation:
The clean energy generation capacity study identifies 38 occupations as critical to the clean energy workforce required for transitioning to a sustainable energy economy in achieving net zero emissions by 2050. Occupations in this category are identified by having a green leaf next to their title on the website.
- Explain the [Skills Priority List](#) (SPL):
Released annually, SPL identifies occupations in Australia in shortage, while also providing an assessment of future demand through labour market ratings. The ratings are: no shortage (NS), regional shortage (R) and shortage (S). For more information, definitions are available on the jobsandskills.gov.au website.
- Using either the drop-down menus or the search function, ask students to look up each of their nominated occupations and explore the labour market information provided.
Suggested questions or lines of enquiry could include:
 - What is the current number of estimated vacancies and what is the trend showing (increasing or decreasing)?
 - Is the occupation identified as being a clean energy critical occupation?
 - Is there an identified shortage in this job?
 - What is the future demand of this profession?
 - Are any of my listed professions on the Skills Priority List?
- Ask students to rate their confidence on a scale of 1-5 of achieving their chosen job and if that job or career still being in a strong position in 5 years.

Reflection

Students share one of their chosen occupations with a peer and discuss its future rating.

Worksheet: Using labour market information

Occupation	Current vacancies (National and state)	Trends: Is there a shortage of workers? What are the predicted trends?	What training do I need to be able to do this job?	My job future rating 1 = excellent 5 = very poor choice